



Country Mayors Association of NEW SOUTH WALES

Chairperson: Cr Katrina Humphries
PO Box 420 Moree NSW 2400
02 6757 3222
ABN 92 803 490 533

MINUTES

GENERAL MEETING

FRIDAY, 31 MAY 2019 THEATRETTE, PARLIAMENT HOUSE, SYDNEY

The meeting opened at 9.00 a.m.

1. ATTENDANCE:

Armidale Regional Council, Cr Simon Murray, Mayor
Bega Valley Shire Council, Cr Kristy McBain, Mayor
Bellingen Shire Council, Cr Dominic King, Mayor
Bland Shire Council, Cr Brian Monaghan, Mayor
Bland Shire Council, Mr Ray Smith, General Manager
Blayney Shire Council, Cr Scott Ferguson, Mayor
Blayney Shire Council, Ms Rebecca Ryan, General Manager
Bourke Shire Council, Cr Barry Hollman, Mayor
Broken Hill City Council, Cr Darriea Turley, Mayor
Broken Hill city Council, Mr James Roncon, General Manager
Cabonne Shire Council, Cr Kevin Beatty, Mayor
Cabonne Shire Council, Ms Heather Nicholls, Acting General Manager
Carrathool Shire Council, Cr Peter Laird, Mayor
Carrathool Shire Council, Mr, Rick Warren General Manager
Coffs Harbour City Council, Mr Stephen McGrath, General Manager
Coolamon Shire Council, Cr John Seymour, Mayor
Cootamundra-Gundagai Regional Council, Cr Abb McAlister
Cootamundra-Gundagai Regional Council, Cr Dennis Palmer, Deputy Mayor
Cootamundra-Gundagai Regional Council, Mr Phil McMurray, Acting
General Manager
Cowra Shire Council, Cr Bill West, Mayor
Dubbo Regional Council, Cr Ben Shields. Mayor
Dubbo Regional Council, Mr Michael McMahan, CEO
Dungog Shire Council, Cr Tracy Norman, Mayor
Dungog Shire Council, Ms Coralie Nichols, General Manager
Eurobodalla Shire Council, Cr Liz Innes, Mayor
Federation Council, Cr Patrick Bourke, Mayor
Forbes Shire Council, Cr Phyllis Miller, Mayor
Forbes Shire Council, Mr Steve Loane, General Manager

Gilgandra Shire Council, Cr Ash Walker, Deputy Mayor
Goulburn Mulwaree Council, Cr Bob Kirk, Mayor
Goulburn Mulwaree Council, Cr Peter Walker, Deputy Mayor
Goulburn Mulwaree Council, Mr Warrick Bennett, General Manager
Griffith City Council, Cr John Dal Broi, Mayor
Griffith City Council, Mr Brett Stonestreet, General Manager
Gunnedah Shire Council, Cr Jamie Chaffey, Mayor
Gunnedah Shire Council, Mr Eric Growth, General Manager
Gwydir Shire Council, Cr John Coulton, Mayor
Gwydir Shire Council, Mr Max Eastcott, General Manager
Inverell Shire Council, Cr Paul Harmon, Mayor
Kempsey Shire Council, Cr Liz Campbell, Mayor
Kempsey Shire Council, Mr Craig Milburn, General Manager
Kiama Municipal Council, Cr Mark Honey, Mayor
Kyogle Council, Cr Danielle Mulholland, Mayor
Leeton Shire Council, Cr Paul Maytom , Mayor
Leeton Shire Council, Ms Jackie Kruger, General Manager
Lithgow City Council, Cr Ray Thompson, Mayor
Lithgow City Council, Mr Graeme Faulkner, General Manager
Liverpool Plains Shire Council, Cr Andrew Hope, Mayor
Lockhart Shire Council, Cr Roger Schirmer, Mayor
Lockhart Shire Council, Mr Peter Veneris, General Manager
Mid-Western/Mudgee Regional Council, Cr Des Kennedy, Mayor
Mid-Western/Mudgee Regional Council, Mr Brad Cam, General Manager
Moree Plains Shire Council, Cr Katrina Humphries, Mayor
Moree Plains Shire Council, Mr Lester Rogers, General Manager
Murray River Council, Cr Christopher Bilkey, Mayor
Murray River Council, Mr Des Bilske, General Manager
Murrumbidgee Council, Mr John Scarce, General Manager
Narrabri Shire Council, Cr Catherine Redding, Mayor
Narrabri Shire Council, Mr Stewart Todd, General Manager
Narrandera Shire Council, Cr Neville Schenka, Mayor
Narrandera Shire Council, Mr George Cowan, General Manager
Narromine Shire Council, Cr Craig Davies, Mayor
Oberon Shire Council, Cr Kathy Sajowitz, Mayor
Oberon Shire Council, Ms Lynette Safranek, Director Corporate Services
Parkes Shire Council, Cr Ken Keith, Mayor
Parkes Shire Council, Cr Barbara Newton, Deputy Mayor
Parkes Shire Council, Cr Alan Ward
Port Stephens Council, Cr Ryan Palmer, Mayor
Port Stephens Council, Tim Crosdale, Group Manager Development Services
Shoalhaven City Council, Cr Amanda Findley, Mayor
Shoalhaven City Council, Mr Stephen Dunshea, Acting General Manager
Singleton Council, Cr Sue Moore, Mayor
Temora Shire Council, Cr Rick Firman, Mayor
Temora Shire Council, Mr Gary Lavelle, General Manager
Tenterfield Shire Council, Cr Peter Petty, Mayor
Tenterfield Shire Council, Mr Terry Dodds, General Manager
Upper Lachlan Shire Council, Cr John Stafford, Mayor
Uralla Shire Council, Cr Michael Pearce, Mayor
Wagga Wagga City Council, Cr Greg Conkey, Mayor

Walcha Council, Cr Eric Noakes, Mayor
Walcha Council, Mr Jack O'Hara, General Manager
Warren Shire Council, Cr Katrina Walker
Warren Shire Council, Mr Glen Wilcox, General Manager
Warrumbungle Shire Council, Cr Denis Todd, Mayor
Warrumbungle Shire Council, Mr Roger Bailey, General Manager
Wentworth Shire Council, Cr Melisa Hendrics, Mayor
Yass Valley Council, Cr Rowena Abbey, Mayor
Yass Valley Council, Ms Sharon Hutch, General Manager
Orana Joint Organisation, Ms Berlinda Barlow, Interim Executive Officer
Cr Linda Scott, President, LGNSW

APOLOGIES:

As submitted

SPECIAL GUESTS:

Hon Shelley Hancock, MP, Minister for Local Government
Gordon Hinds, Managing Director, Better Energy Technology
Hon Brad Hazzard, MP, Minister for Health and Medical Research
Andrew Roberts, CEO, Field Solutions Group
Cr Bruce Miller, Chairman, LGSuper

2. ADOPTION OF MINUTES OF PREVIOUS MEETING:

RESOLVED that the minutes of the General Meeting held on 8 March 2019 be accepted as a true and accurate record (Singleton Council / Oberon Shire Council).

3. Matters Arising from the Minutes

NIL

4. CORRESPONDENCE

Outward

- (a) Cr Linda Scott, President, Local government NSW, regarding Defined Benefits Scheme Contributions
- (b) Cr Ryan Palmer, Mayor, Port Stephens Council, advising that Port Stephens Council was admitted as a member of the Association on 8 March 2019
- (c) Mr Richard Colbran, Chief Executive Officer, NSW Rural doctors Network thanking him for his presentation to the 8 March 2019 meeting
- (d) Cr Melissa Hederics, Mayor, Wentworth Shire Council, advising that Wentworth Shire Council was admitted as a member of the Association on 8 March 2019

Inward

- (a) Cr Linda Scott, President, Local Government NSW. forwarding letters to LGSuper regarding the Defined Benefits Scheme (Copy Attached)
- (b) Institute Public Works Engineering Australia (NSW Division) advising that the Local Roads Congress will be held in Sydney on 3 June 2019

NOTED

5. Financial Report

RESOLVED That the financial reports for the last quarter were tabled and accepted (Temora Shire Council / Shoalhaven City Council)

6. Royalties for Regions Program

RESOLVED That Country Mayors calls upon the NSW Government to implement a "Royalties for Regions" program based upon a set percentage of royalties being returned to Local Government Areas from where they originate and/or that are directly affected.

That LGA representatives from the identified affected areas be invited to participate in the redesign of the new "Royalties for Regions program"
(Gunnedah Shire Council / Singleton Council)

7. Increased Fire Management Activities

RESOLVED That the Country Mayors Association write to the appropriate Federal and State Ministers requesting that NSW National Parks and Wildlife Service, NSW Forestry Corporation and NSW Local Land Services, as a duty of care undertake an increased level of park and forest fire management activities, including increased hazard reduction burns and increased numbers of dams and water infrastructure points for firefighting purposes into the future (Tenterfield Shire Council / Kyogle Shire Council)

8. RFS Contribution Increase 2019/10

RESOLVED (a) That the Country Mayors Association supports the LGNSW campaign strongly and the State Government be requested to defer any RFS contribution increases for at least 12 months to allow for consultation and any future increases be shown on a separate line on the rate notice and not be included in the rate pegging formula

(b) That the Association write to the Premier requesting that the Department of Premier and Cabinet and the Independent Pricing and Regulatory Tribunal be directed to investigate the current Emergency Services arrangements in NSW including the efficiencies and effectiveness to be gained by such an investigation (Kempsey Shire Council / Yass valley Council)

9. HON SHELLEY HANCOCK, MP, MINISTER FOR LOCAL GOVERNMENT

The Minister started her career in Sydney as a teacher and then settled in Ulladulla where she also taught. She was elected to Shoalhaven City Council in 1987 and served four terms. She ran for State Parliament was elected and became Speaker of Parliament in 2011 and Minister for Local Government in 2019

The increased RFS contributions are mostly going towards the funded Compensation Scheme. The Minister lobbied on behalf of Local Government to have the increase adsorbed by the State Government but sadly that is not the case as it was overturned by Treasury. The Minister is anxious to have improved relations with Joint

Organisations and a meeting with the Joint Organisations was held on Thursday 30 May to discuss issues. Seed funding of \$300,000 will soon come to an end. The Office of Local Government is looking at ways Joint Organisations can be self funded and is looking at issues raised at yesterday's meeting. The Office of Local Government has not been disbanded contrary to rumours.

10. Gordon Hinds, Managing Director, Better Energy Technology

The energy market in Australia is undergoing a revolution as we migrate from centralised large-scale coal generation to distributed renewable energy. The role of towns throughout NSW in this revolution is not clear and to date there have not been many benefits that flowed through to them beyond the initial construction.

Basically renewable energy plants are highly automated and don't employ people, certainly not in the local communities other than occasional maintenance. Developers mostly by-pass section 94 contributions as they are classified as 'state significant' developments. The energy they produce goes into the grid and is bought by large scale users or retailers and then sold back to communities through the existing channels. Rural towns are being ripped off and bypassed.

There is another way and that is what Better Energy Technology is trying to do at Lockhart, with the support of the Deputy Prime Minister and Minister for Regional Development, Michael McCormack.

The Lockhart demonstration will supply power to the town of Lockhart, insulate it from blackouts, provide long-term stable energy pricing and have the potential for a dividend if the Council takes an equity position in the project. It is an Australian first and follows a design that has been in Germany for nearly 20 years - an 'export' model where 80% of the power produced is exported into the grid. It has a 10MW solar farm a large battery, the fixed power tariff is to be 28 cents a kilowatt, with long term income to council of possibly \$500,000 PA. The project cost is \$30 Million.

There are barriers to this being rolled out in NSW and the key one is access to the grid via the local substation. Most of the applications to connect to the grid through the substations are already in the hands of developers, mostly foreign owned or backed. None of these applications have community benefit at the heart of their plan, nor localised generation for local consumption. This can change.

The Minister for Energy has the power to direct the grid owners (Essential Energy in most cases) to give priority to projects that have a direct benefit in energy supply to local communities. He can do this in the simple form of a letter. With the political landscape now secure at both the Federal and State Level, now is the time for Country Mayors to step up to ensure their communities are part of this revolution and beneficiaries beyond construction. There is a need to push for long-term energy supply directly to communities such as what is planned at Lockhart.

It is possible, but it will require strong lobbying to ensure the Ministers act in the interests of communities

RESOLVED That the Country Mayors' Association make representations to the NSW Energy Minister and the Federal Energy Ministers seeking their support for the prioritisation of electricity grid connections at substations that are relevant to rural and regional towns, with priority to be given to applications that have an ongoing community benefit beyond construction of new energy developments that connect to those substations (Lockhart Shire Council / Bland Shire Council)

11. Hon Brad Hazzard, MP, Minister for Health and Medical Research

The Minister has tried to get around the regions as much as possible. There is a huge commitment by the State Government for the regions to get a fair go. One third of the State budget \$25billion is allocated to health. 25% of health infrastructure is to go to the regions. As part of the regional commitment the Regional Ambulance Update program has been allocated \$122million and many hospitals are being upgraded. The Government is trying to get medical students to do their training in the regions as this has proven to have higher success in keeping graduates in rural areas. Training facilities are situated in Wagga Wagga, Dubbo and Orange. Tele Health Stroke services are being introduced.

12. Andrew Roberts, CEO, Field Solutions Group

Field Solutions Vision is to be Australia's Leading Rural, Remote and Regional Telecommunications Provider through carrier services, retail services provision and Cloud services. Their brands are Just ISP and Ant Communications. Field Solutions provide township base networks built to the populations and multisite on farm networks. They strive to greatly reduce council spend, to provide connectivity to council premises, a business grade symmetric network with additional Cloud services and true broadband deep into communities that is cost effective with unlimited data. They provide coverage throughout NSW in three corridors, Northern, Central and Southern with local bases, hiring local staff, using local businesses, and providing on going support and maintenance. \$100 million has been pledged by the Nationals. The assistance needed is Regional Digital Connectivity, growing local communities, Community/FSG funded and Council/ FSG funded

RESOLVED That the Association write to the Deputy Premier advising that it supports Rural Regional Internet Connectivity through Field Solutions and requests urgent attention to this matter (Narromine Shire Council / Shoalhaven City Council)

13. Cr Bruce Miller, Chairman, LGSuper

LGSuper originated from State Super 23 years ago. A Trust Deed and Constitution were prepared. The Defined Benefits Scheme was funded prior to the financial crisis at a surplus, and councils took the opportunity to receive a holiday from contributions

but to put the saved funding aside. The financial crisis resulted in the fund going into deficit. The fund is examined each year to assess its position. Regulated funds need to be fully funded each and every day of the year. LGSuper looked at options to be 100% funded. Investments are currently 80% growth 20% conservative but the objective is 70% growth 30% conservative. The Board has reviewed the two LGNSW resolutions. The current investment strategy is subject to stringent reviews and a further review as suggested is not necessary. In respect of Past Service Contributions after considering advice of actuary and legal opinions LGSuper will look at the level of contributions. LGNSW cannot instruct LGSuper. Irrespective of where Directors come from their responsibility is to the entity and its members. Shares in LGSuper have zero value but shareholders have a right to appoint Directors. Under new legislation the Regulator has power to do whatever. The Board will increase from 8 Directors to 9 Directors one independent to be the Chair with 3 independents, 3 employee and 3 employer representation.

14. Meeting with Local Government Super

NOTED

15. Local Government Superannuation Report by Goulburn/Mulwaree

NOTED

16. Waste Levy Taskforce

RESOLVED1. The NSW Country Mayors recognise that:

- a) The NSW Government still has no clear plan to manage waste in light of the China Sword and other international changes to recycling.
 - b) That land fill sites are processing higher amounts of waste and therefore shortening the lifecycle of these sites.
 - c) That the increase in waste going to landfill also increases the governments revenue and has impacts on the wider environment.
 - d) That NSW are falling behind other States such as Victoria and SA in terms of management of waste
 - e) That Local Government Areas (LGAs) should receive a higher amount of the waste Levy to deal with increase in cost to manage waste.
 - f) That Councils are the best placed government bodies to develop new strategies and industries to better manage waste for their communities.
2. That NSW Country Mayors urge the Minister for Local Government take action by
- a) Establishing a Waste Levy Task Force consisting of EPA, Mayors and LGNSW to begin immediate action to address the waste concerns of LGAs
 - b) Returning the full amount of the waste Levy to LGA's till there is an acceptable outcome agreed to by all parties.
3. That NSW Country Mayor's Association take their own action by:
- a) establish a working group of Country Mayors to:
 - i) identify the total amount of waste levies collected by the NSW Government from regional Councils
 - ii) identify the amount spent by the NSW government on waste reduction strategies in regional areas

iii) identify strategies for regional councils to withhold payment of the waste levy might be implemented if the NSW Government does not agree to form the task force recommended in (2) above

iv) bring a report back to the next meeting of the Country Mayors outlining options available to Country Mayors to get action on the Waste Levy, including consideration of the withholding of payment of the levy.

v) the working group comprise Michael Pearce (Uralla Shire Council), Peter Petty (Tenterfield Shire Council), Amanda Findley (Shoalhaven City Council) Tracey Norman (Dungog Shire Council) and Dominic King (Bellingen Shire Council)

4. That LGNSW be advised of Country Mayors position
(Bellingen shire Council / Shoalhaven City Council)

<https://www.epa.nsw.gov.au/your-environment/waste/waste-levy/scheduled-waste>

<https://www.smh.com.au/environment/sustainability/nsw-waste-crisis-landfill-levy-gains-20190104-p50pp3.html>

<https://www.lgnsw.org.au/news/publication/save-our-recycling>

17. Rural Fire Act 1997 - Grasslands

RESOLVED that Country Mayors ask the RFS Commissioner to have a stay on implementation of the requirements under the Rural Fire Act 1997 to cover grasslands and an invitation be issued to the Commissioner to attend a future meeting (Gwydir Shire Council / Lockhart Shire Council)

There being no further business the meeting closed at 12.40pm.

Cr Katrina Humphries
Chair – Country Mayor's Association of NSW



LAND REGISTRY Title Search SERVICES



NEW SOUTH WALES LAND REGISTRY SERVICES - TITLE SEARCH

FOLIO: 7300/1161191

SEARCH DATE	TIME	EDITION NO	DATE
18/6/2019	12:05 PM	-	-

CERTIFICATE OF TITLE HAS NOT ISSUED

LAND

LOT 7300 IN DEPOSITED PLAN 1161191
AT COLEAMBALLY
LOCAL GOVERNMENT AREA MURRUMBIDGEE
PARISH OF ARGOON COUNTY OF BOYD
TITLE DIAGRAM DP1161191

FIRST SCHEDULE

THE STATE OF NEW SOUTH WALES (CA157114)

SECOND SCHEDULE (2 NOTIFICATIONS)

- * 1 THE LAND IS A RESERVE WITHIN THE MEANING OF PART 5 OF THE CROWN LANDS ACT 1989 AND THERE ARE RESTRICTIONS ON TRANSFER AND OTHER DEALINGS IN THE LAND UNDER THAT ACT, WHICH MAY REQUIRE CONSENT OF THE MINISTER.
- * 2 LIMITED TITLE. LIMITATION PURSUANT TO SECTION 28T(4) OF THE REAL PROPERTY ACT, 1900. THE BOUNDARIES OF THE LAND COMPRISED HEREIN HAVE NOT BEEN INVESTIGATED BY THE REGISTRAR GENERAL.

NOTATIONS

AJ504894 NOTE: RESERVATION OF CROWN LAND RESERVE NO. 1038548 VIDE
GAZ. 15.5.2015 FOL. 1164 ERRATUM GAZ. 22.5.2015 FOL. 1225

UNREGISTERED DEALINGS: NIL

*** END OF SEARCH ***

Coly Landcare

PRINTED ON 18/6/2019

* Any entries preceded by an asterisk do not appear on the current edition of the Certificate of Title. Warning: the information appearing under notations has not been formally recorded in the Register. InfoTrack an approved NSW Information Broker hereby certifies that the information contained in this document has been provided electronically by the Registrar General in accordance with Section 96B(2) of the Real Property Act 1900.

Government Notices**Schedule**

On closing, the land within Lots 1–3 DP 1205618 remains vested in the State of New South Wales as Crown land.

NOTIFICATION OF CLOSING OF A ROAD

In pursuance of the provisions of the *Roads Act 1993*, the road hereunder described is closed and the lands comprised therein cease to be public road and the rights of passage and access that previously existed in relation to the road is extinguished. Upon closing, title to the land, comprising the former public road, vests in the body specified in the Schedule hereunder.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

Description

*Parishes – Frazer; Bukkulla; County – Arrawatta
Land District – Inverell; LGA – Inverell*

Road Closed: Lots 2–3 DP 1203756
File No: AE07H59

Schedule

On closing, the land within Lots 2–3 DP 1203756 remains vested in the State of New South Wales as Crown land.

NOTIFICATION OF CLOSING OF A ROAD

In pursuance of the provisions of the *Roads Act 1993*, the road hereunder described is closed and the lands comprised therein cease to be public road and the rights of passage and access that previously existed in relation to the road is extinguished. Upon closing, title to the land, comprising the former public road, vests in the body specified in the Schedule hereunder.

NIALL BLAIR, MLC
Minister for Lands and Water

Description

*Parish – Emu; County – Butler
Land District – Casino; LGA – Tenterfield*

Road Closed: Lot 1 DP 1202823
File No: 07/1627

Schedule

On closing, the land within Lot 1 DP 1202823 remains vested in the State of New South Wales as Crown land.

NOTICE OF PURPOSE OTHER THAN THE DECLARED PURPOSE PURSUANT TO SECTION 34A (2) OF THE CROWN LANDS ACT 1989

Pursuant to section 34A (2) (b) of the *Crown Lands Act 1989*, the Crown reserve with the declared public purpose specified in Column 2 of the Schedule, is to be used or occupied for a purpose other than the declared purpose specified in Column 1 of the Schedule.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

Schedule**Column 1**

Grazing
(Relevant Interest –
Section 34A Crown Lands
Licence – RI 548787)

Column 2

Reserve No 83997
Public Purpose: future
public requirements
Notified: 21 September
1962
File Reference: 15/02244

Schedule**Column 1**

Sporting Facilities
(Relevant Interest –
S34A Licence –
RI 517363)

Column 2

Reserve No 97354
Public Purpose: boy
scouts
Notified: 20 July 1984
File Reference: 13/11540
Reserve No 1011828
Public Purpose: access
and public requirements,
tourism purposes and
environmental and
heritage conservation
Notified: 11 August 2006
File Reference: 13/11540
Reserve No 1014608
Public Purpose: public
recreation and coastal
environmental protection,
community purposes,
tourist facilities and
services
Notified: 7 March 2008
File Reference: 13/11540

GRIFFITH OFFICE**RESERVATION OF CROWN LAND**

Pursuant to section 87 of the *Crown Lands Act 1989*, the Crown land specified in Column 1 of the schedule hereunder is reserved as specified opposite thereto in Column 2 of the Schedule.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

Schedule**Column 1**

Land District:
Coleambally
Local Government Area:
Murrumbidgee Shire
Council
Locality: Coleambally
Lot 7300 DP 1161191
Parish Argoon
County Boyd
Area: About 86.87ha
File Reference: 15/05056

Column 2

Reserve No 1038548
Public Purpose:
environmental protection,
public recreation

Note: This reservation does not revoke the underlying Regional Crown Reserve 1012550.

Government Notices

ESTABLISHMENT OF RESERVE TRUST

Pursuant to section 92 (1) of the *Crown Lands Act 1989*, the reserve trust specified in Column 1 of the Schedule hereunder is established under the name stated in that Column and is appointed as trustee of the reserve specified opposite thereto in Column 2 of the Schedule.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

Schedule

Column 1	Column 2
Coleambally Environmental Reserve Trust	Reserve No 1038548 Public Purpose: environmental protection, public recreation Notified: This Day File Reference: 15/04844

APPOINTMENT OF CORPORATION TO MANAGE RESERVE TRUST

Pursuant to section 95 of the *Crown Lands Act 1989*, the corporation specified in Column 1 of the Schedule hereunder is appointed to manage the affairs of the reserve trust specified opposite thereto in Column 2, which is trustee of the reserve referred to in Column 3 of the Schedule.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

Schedule

Column 1	Column 2	Column 3
Coleambally Landcare Group Inc	Coleambally Environmental Reserve Trust	Reserve No 1038548 Public Purpose: environmental protection, public recreation Notified: This Day File Reference: 15/04844

For a term commencing the date of this notice

NOTICE OF PURPOSE OTHER THAN THE DECLARED PURPOSE PURSUANT TO SECTION 34A (2) OF THE CROWN LANDS ACT 1989

Pursuant to section 34A (2) (b) of the *Crown Lands Act 1989*, the Crown reserve with the declared public purpose specified in Column 2 of the Schedule, is to be used or occupied for a purpose other than the declared purpose specified in Column 1 of the Schedule.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

Schedule

Column 1	Column 2
Parking & Storage Area (Relevant Interest – Section 34A Licence 547372)	Reserve No 752329 Public Purpose: future public requirements Notified: 29 June 2007 File Reference: 15/01703

MAITLAND OFFICE

NOTICE OF PURPOSE OTHER THAN THE DECLARED PURPOSE PURSUANT TO SECTION 34A (2) OF THE CROWN LANDS ACT 1989

Pursuant to section 34A (2) (b) of the *Crown Lands Act 1989*, the Crown reserve with the declared public purpose specified in Column 2 of the Schedule, is to be used or occupied for a purpose other than the declared purpose specified in Column 1 of the Schedule.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

Schedule

Column 1	Column 2
Pump and Pipeline, Agriculture & Grazing (Relevant Interest – Section 34A Licence 536694)	Reserve No 752474 Public Purpose: future public requirements Notified: 29 June 2007 File Reference: 14/05819 Reserve No 56146 Public Purpose: generally Notified: 11 May 1923 File Reference: 14/05819 Reserve No 1011268 Public Purpose: future public requirements Notified: 3 February 2006 File Reference: 14/05819

MOREE OFFICE

ROADS ACT 1993

ORDER

Transfer of a Crown Road to a Council

In pursuance of the provisions of section 151, *Roads Act 1993*, the Crown roads specified in Schedule 1 are hereby transferred to the Roads Authority specified in Schedule 2 hereunder, and as from the date of publication of this notice, the roads specified in schedule 1 cease to be Crown roads.

The Hon NIALL BLAIR, MLC
Minister for Lands and Water

ITEM NO. 12-COLEAMBALLY 50TH ANNIVERSARY IMPROVEMENT WORKS
FILE: 04.25.18
FROM: ASSISTANT GENERAL MANAGER, INFRASTRUCTURE AND ENVIRONMENT

Background

In preparation for the celebration of the 50th Anniversary of the Coleambally township, the Council engaged a landscape architect to:

- Create a shared vision for a revitalised town centre that synthesizes civic goals and community aspirations about the importance of the town centre as a place and what it could be;
- Be informed by broad and iterative engagement with stakeholders and the broader community;
- Be implementation-oriented, identifying trigger points, responsibilities, time and costs to ensure delivery can be coordinated and monitored; and
- Be an adaptive plan, to be continually reviewed in the light of progress, and updated accordingly.

A place-led approach was specified to underpin the Town Master Plan, to align objectives through visioning, planning, development, investment attraction and management. The place-led approach will ensure that the Town Master Plan is developed from the holistic perspective to define:

- How it will be used, by who and when;
- What key destinations, facilities and amenity are required;
- How it is positioned and marketed to attract investment;
- How it will be programmed and managed to ensure the place experience delivers on the vision.

Issues

In January 2018 the appointed consultant presented draft concepts for the Town Master Plan. It has been widely acknowledged that the presented concept requires a lot more creative work before it can be used as a guide for some immediate improvement works. Consequently, an improvement program has been developed for completion before the 50th Anniversary Celebrations, in advance of completion of the Town Master Plan:

1. Town Entrance – repaint the existing signage, update the information boards;
2. Refurbish Toilet Blocks at McGuinness Square and Lions Park – refurbish existing toilets and provide disability access;
3. Sporting Precinct Entrance Works - improve the surfacing of the internal roads and construct parking bay;
4. Walking Track - construct walking track from Sandpiper Street to the existing walkway near St Peter's Primary School.

Budget

1. Town Entrance-\$20,000;
2. Refurbish Toilet Blocks at McGuinness Square and Lions Park-\$100,000;
3. Sporting Precinct Entrance Works-\$25,000.00;
4. Walking Track-\$30,000.

Conclusion

The proposed projects are relatively straightforward and can be delivered within the available time frame. It is envisaged that the projects will be delivered both internally and by specialised contractors.

RECOMMENDATION

That:

- a) The proposed projects and budgets be approved for completion before the 50th Anniversary Celebrations for Coleambally;
- b) Allocation be made from the Infrastructure Fund, North.

LUKE PARK, JERILDERIE - SUPPLY OF EXERCISE MACHINES UNDER STRONGER COMMUNITIES FUND 03.13.08A-40

23/02/18 Resolved on the motion of Councillors Gilbert and Black that:

- a) The proposed Exercise Machines Project for Luke Park/Lake Jerilderie precinct be approved;
- b) Total cost of projects in the Luke Park/Lake Jerilderie precinct be kept within allocated funds.

LUKE PARK, JERILDERIE-INSTALLATION OF PATHWAY TO PLAYGROUND-STRONGER COMMUNITIES FUND 03.13.08A-38

24/02/18 Resolved on the motion of Councillors Bryce and Chirgwin that:

- a) The proposed Pathway Project for Luke Park/Lake Jerilderie precinct be approved;
- b) Total cost of projects in the Luke Park/Lake Jerilderie precinct be kept within allocated funds.

COLEAMBALLY 50TH ANNIVERSARY IMPROVEMENT WORKS 04.25.18

25/02/18 Resolved on the motion of Councillors Gilbert and Chirgwin that:

- a) The proposed projects and budgets as detailed in the report be approved for completion before the 50th Anniversary Celebrations for Coleambally;
- b) Allocation be made from the Infrastructure Fund, North.

DRAFT WORKFORCE MANAGEMENT STRATEGY 03.38

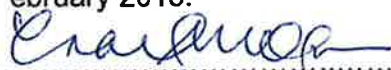
26/02/18 Resolved on the motion of Councillors Curphey and Smith that Council approve the draft of the Murrumbidgee Council Workforce Management Strategy.

UPDATE REPORT - STRONGER COMMUNITIES FUND (SCF) JANUARY 2018 03.13.08A

27/02/18 Resolved on the motion of Councillors Chirgwin and Black that the Stronger Communities Fund-January update report be noted and that Council make available additional grant funds from the savings generated from previously allocated Stronger Communities Fund to:

- a) Jerilderie CWA an amount of \$2,303.61; and
- b) the Coleambally Squash Club an amount of \$32,000.

This is page 5 of 8 of the Minutes of the Ordinary Meeting of Council held on Tuesday 27 February 2018.



..... General Manager Mayor

ITEM NO. 8- COLEAMBALLY 50TH ANNIVERSARY IMPROVEMENTS WORKS

FILE: 04.25.18

FROM: ASSISTANT GENERAL MANAGER, INFRASTRUCTURE & ENVIRONMENT

Background

At the February 2018 Council meeting, the Council resolved to adopt the proposed improvement works program, including:

- Town Entrance - repaint the existing signage, update the information boards;
- Refurbish Toilet Blocks - refurbish existing toilets at McInnes Square and Lions Park;
- Sporting Precinct Entrance Works - construct additional line for the traffic in order to separate entering and exiting traffic, improve the surfacing of the internal roads and construct parking bay;
- Walking Track - construct walking track from Sandpiper Street to the existing walkway near St Peter's Primary School.

Issues

Coleambally Toilet Refurbishments

Both facilities at McInnes Square and Lions Park were inspected by licensed builders and we are waiting for their formal quotations to be submitted.

McInnes Square Toilet Block

Scope of works:

1. New guttering and downpipes;
2. Doors and jambs;
3. External and internal painting;
4. New LED lighting on sensors;
5. Compliant Enware accessible toilet fittings (hand rails etc);
6. Floor and wall tiling to ceiling;
7. Cleaner's sink;
8. Hand dryer and soap dispensers.

The building contractor's estimation is \$50,000.00 +GST, whilst still waiting on contractor quotations.

Lion's Park Toilet Block

A building contractor has inspected the toilet block at the Lions Park and identified a number of issues that make the proposed refurbishment unviable, including the below factors, with the cost of refurbishment being \$100,000 +GST to bring it up to an acceptable standard. Also, due to the age and condition of the toilet block, the likelihood of unforeseen additional costs during the refurbishment process is very high.

- Single skin brickwork does not allow services to be chased in, therefore restricting layout changes;
- The disabled bathroom is unable to be made compliant with current requirements;
- Poor water-proofing will affect the lifespan of any refurbishment works;
- The structure of the ventilation bricks are in poor condition which affects the structural integrity of the entire structure; and
- Lifespan of the refurbishment works is limited due to the above.

The contractor's recommendation is to demolish the brick structure and install a prefabricated metal toilet block "Landmark Caretaker K905" with a skillion roof. The estimated cost of the prefabricated option is \$80,000.00 +GST. This option would provide an equivalent amenity to what is currently available, as well:

- Fully compliant accessible bathroom with baby change table;
- Revised male layout with 1 toilet, 1 hand basin;
- Revised female layout with 1 toilet, 1 hand basin;
- Cleaner's store with sink;
- Compliant, accessible toilet fittings (hand rails etc);
- Hand dryer and soap dispensers;
- New LED lighting on sensors



Operational cost for this option are lower, as the block can be hosed out and access to services for maintenance is easier. Vandal proof fixtures, fittings and equipment will also be installed. The revised layout is shown below. The prefabricated option allows for the existing amenities to remain in use during the construction process. The

prefabricated Landmark unit has a 10-year structural warranty as well as warranties

DRAFTING ORIGINAL 12/10/12 (MAF)

STANDARD INCLUSIONS

- Toilet roll holder
- Compliant handle - tactile sponge
- Stainless steel Compliant aids where appropriate
- Colourbond clad doors/s with standard fittings & door closer/s
- Stainless steel push/pull plates
- Indicator balls

OPTIONAL (MANDATORY FOR AS1428.1-2009)

- Stainless steel Standard pan/s
- Stainless steel Ambient Compliant pan/s
- Stainless steel Access Compliant pan/s c/w backrest
- Plastic cadem c/w dual flush
- Stainless steel shell/ves-30x150 S/S for Access Compliant cubicle/s
- Coat hooks for Access & Ambient Compliant cubicle/s
- Stainless steel basin/s with Everet BAR899L lever tap/s
- Stainless steel basin/s with Everet BAR899C Com tap/s

OPTIONAL

- Coat hooks for Standard cubicles
- Stainless steel basin/s with Everet BAR899P pillar lever tap/s
- Stainless steel basin/s with Colourbond/Stainless steel shroud/s
- Stainless steel basin/s with Stainless steel shroud/s
- Stainless steel basin/s with lever activated cold water tap (Optional shroud plumbing)
- Stainless steel rim basin/s & standard spring closing Cold water tap
- Vandal proof keyed Cold water tap with house mount for maintenance
- Baby change table - Compliant (Plastic or Stainless steel)
- Brushed stainless steel mirror/s (Compliant)
- Sharps disposal unit/s
- Pond towel dispenser/s
- Liquid soap dispenser/s
- Coat snor white metal interfold toilet roll dispenser/s
- Colourbond solid core door/s with heavy duty door closer/s

DOOR LEGEND

- 01 2015+925 COLOURBOND CLAD DOOR-STEEL FRAME
- 02 2015+825 COLOURBOND CLAD DOOR-STEEL FRAME
- 03 2015+875 COLOURBOND CLAD DOOR-STEEL FRAME

LEGEND

- PA-ACCESS COMPLIANT PAN
- PA-AMBULANT COMPLIANT PAN
- PS-STANDARD CUBICLE PAN
- PC-PLASTIC INDUCT CISTERN (DUAL FLUSH)
- DR-DISABLED COMPLIANT PAILS
- AR-AMBULANT COMPLIANT RAILS
- HBL-STAINLESS STEEL BASINS 67xW LEVER TAP
- HBO-STAINLESS STEEL BASINS (OPTIONAL)
- TRH-TONLET ROLL HOLDER
- CH-COAT HOOK
- BR-STAINLESS STEEL COMPLIANT BACK REST
- SH-STAINLESS STEEL SHELF
- BTS-BRAILLE TACTILE SIGNAGE
- BCT-BABY CHANGE TABLE
- BH-BRUSHED STAINLESS STEEL MIRROR

PLAN
SCALE 1:50

FITOUT & CIRCULATION SPACES
COMPLY WITH AS1428.1-2009.

ELEVATION 1 (CURVED)
DIVIDER WALL HEIGHT TO APPROX 2.090m

ELEVATION 1 (GABLE)
DIVIDER WALL HEIGHT TO APPROX 2.140m

ELEVATION 1 (SKILLION)
DIVIDER WALL HEIGHT TO APPROX 2.350m

REVISION

NO.	DATE	DESCRIPTION
6		
5		
4		
3		
2	12/10/12	MAF
1	01/03/12	MAF

CLIENT NAME: LANDMARK PRODUCTS LTD

PROJECT: GENERIC K9500 CARETAKER FLOOR PLANS

PRODUCT: K9500 "CARETAKER" RESTROOM RANGE

EXPANDED TITLE: PRELIM - FLOOR PLAN LAYOUTS

PROJECT NO.: K9500

DATE: 10/05/11

DESIGNER: MAF

SCALE: K9500

REV: K9500

SHEET NO.: 001

PAGE: A3

for the new fixtures, fittings and equipment.
Coleambally Town Entrance

The below concept for the entry sign has been developed based on consultation with a number of stakeholders:



RECOMMENDATION

That:

1. The Lions Park Toilet Block, Coleambally be replaced with the prefabricated Landmark unit;
2. The proposed graphic design for the Coleambally town sign be approved.

COLEAMBALLY 50TH ANNIVERSARY IMPROVEMENTS WORKS
04.25.18

51/03/18 **Resolved** on the motion of Councillors Bryce and Black that:

1. The Lions Park Toilet Block, Coleambally be replaced with a prefabricated unit, with doors to open externally, and disabled access upgraded;
2. The proposed graphic design for the Coleambally town sign be approved.



Scores on Doors Hygiene and food safety

Excellent



Rating based on last inspection including food temperature control, food handler hygiene, cleaning and sanitation, pest control and food prepared in advance of service.

www.foodauthority.nsw.gov.au/scoresondoors

Business name _____

Address _____

Inspection date _____ Expiry date _____

Issuing council _____

Your logo here



© NSW Food Authority. Certificate remains the property of issuing council and NSW Food Authority.

The rating represented on this certificate is based on a food safety assessment carried out by an authorised officer of council on the date indicated. The rating is given in good faith but is intended as a general guide only. You should not rely solely on the general nature of the rating. The council makes no representation, gives no warranty and will not be liable for any negligent act or omission in connection with the rating, the condition of the premises, the quality of food or food safety standards of the food business on the date indicated or at any time in the future.

Trading name	Reference#
Proprietor/Company	Phone
Business details	ABN
	FSS name
	FSS Cert no.

Indicate the following – compliance ✓, noncompliance ✗, or not observed —

General requirements		
1	Food business has notified current details Standard 3.2.2 clause 4	1
2	If needed, FSS is appointed and certificate is on the premises Food Act 2003 s.106	1
3	Food handlers have skills & knowledge to handle food safely Standard 3.2.2 clause 3	1 4
4	No handling or sale of unsafe or unsuitable food eg food that is damaged, deteriorated or perished; no use of cracked or dirty eggs or food past use by date Food Act 2003 s.16/17	4
Food handling controls FSS 3.2.2		
5	Food protected from the possibility of contamination; food receipt, storage, preparation, display and transport clause 5(1), 6(1), 7(1)(b)(i), 8(1)-(4) and 10(a)	1 4 8
6	Names and addresses are available for manufacturer, supplier or importer of food clause 5(2)	1
7	Potentially hazardous food (PHF) is under temperature control: food receipt, storage, display and transport; less than 5°C or above 60°C. Frozen food is hard frozen cl 5(3), 6(2), 8(5) and 10(b) and (c)	1 4 8
8	Processing of foods; take all practicable measures to process only safe and suitable food; prevent likelihood of contamination; use process step if necessary clause 7(1)	4 8
9	Cooked PHF is cooled rapidly (2+4 hr rule); items thawed correctly; processed quickly; clause 7(2) and (3)	4 8
10	Reheating of PHF is rapid – oven, stove top or microwave but not bain marie clause 7(4)	8
11	Self serve food bar is supervised, has separate utensils and sneeze guard clause 8(2)	1
12	Food wraps and containers will not cause contamination clause 9	1
13	Food for disposal is identified & separated from normal stock clause 11	1
Health and hygiene FSS 3.2.2		
14	Food handlers wash and dry hands thoroughly using hand wash facilities clause 15(4)	4
15	Food handlers avoid unnecessary contact with ready-to-eat food or food contact surfaces by use of utensils, a gloved hand, food wraps clause 15(1)(b) and 18(3)(b)	1
16	Food handlers do not spit or smoke in food handling areas or eat, sneeze, blow or cough over exposed food or food contact surfaces clause 15(1)(e)-(g) and clause 18(3)(c)	4
17	Food handlers take all practical measures not to contaminate food/surfaces; have clean clothing, waterproof bandages cl 15(1)(a) and (c) and 18(3)(a)	1
18	Food handlers wash hands when contaminated; before commencing/recommencing work and after: using the toilet, sneezing, smoking, handling raw meat, cleaning clause 15(2) and (3)	8
19	Food handlers do not handle food if ill (vomiting, gastro) cl 14 and 16	8
20	Hand washing facilities easily accessible and used only for washing of hands, arms and face clause 17 (1)	1
21	Hand washing facilities have warm running water through single spout, single use towels and soap clause 17(1)	4 8
Cleaning and sanitising FSS 3.2.2		
22	Premises, fixtures, fittings and equipment maintained to an appropriate standard of cleanliness clause 19	1 4 8
23	Food contact surfaces, eating and drinking utensils in a clean and sanitary condition/appropriate sanitising method in use (chemicals or dishwasher) clause 20	1 4 8
Temperature measuring device / single use items FSS 3.2.2		
24	Accurate temperature measuring device readily accessible (digital probe thermometer – accurate to +/- 1°C) clause 22	1
25	Single use items protected from contamination and not reused (drinking straws, disposable utensils) clause 23	1
Animal and pests FSS 3.2.2		
26	Animals not permitted in areas in which food is handled clause 24 (1)(a)	1
27	Practical pest exclusion measures used (screens, seals) clause 24(1)(b)	1
28	Practical measures to eradicate and prevent harbourage of pests used (housekeeping, stock rotation, pest controller) clause 24(1)(c)	1
29	Signs of insect infestation or rodent activity in premises (faeces, egg casings, teeth marks) clause 24(1)	1 4 8

Design and construction FSS 3.2.3		
30	General design and construction of premises appropriate	1
31	Supply of potable water available	1
32	Effective sewerage and waste water disposal system	1
33	Adequate storage facilities for garbage and recyclables	1
34	Premises has sufficient lighting	1
35	Floors are able to be effectively cleaned, appropriately designed and constructed and don't permit harbourage for pests	1
36	Walls, ceilings are sealed and able to be effectively cleaned, appropriately designed and constructed and don't permit harbourage for pests	1
37	Fixtures, fittings and equipment are able to be effectively cleaned, fit for their intended use, and designed, constructed, located and installed appropriately	1
38	Sufficient ventilation provided within the premises	1
39	Adequate storage facilities (personal items, chemicals, food)	1
Maintenance FSS 3.2.2 cl 21		
40	Premises, fixtures, fittings and equipment in a good state of repair and working order	1
41	No chipped, broken or cracked eating or drinking utensils	1
Miscellaneous		
42	Food labelling complies with the Food Standards Code, 1.2	1
43	For 'Standard Food Outlet', nutrition information displayed	n/a
44	Food business is aware of the Raw Egg Guideline	n/a
45	Food business is aware of its obligations regarding allergens	n/a
Total points _____ (4 or 8 point items may significantly impact food safety and should be addressed as a priority)		
★★★★★ (0-3) <input type="checkbox"/> ★★★★★ (4-8) <input type="checkbox"/> ★★★ (9-15) <input type="checkbox"/> No grade (>15 or any critical 8 point food safety failure) <input type="checkbox"/>		
Scores on Doors certificate issued <input type="checkbox"/>		
Notes		
FPAR <input type="checkbox"/> Left onsite <input type="checkbox"/> emailed <input type="checkbox"/> posted		
Business satisfactory <input type="checkbox"/> or further action required <input type="checkbox"/>		
Re-inspection <input type="checkbox"/> Warning Letter <input type="checkbox"/>		
Improvement Notice <input type="checkbox"/> Prohibition Order <input type="checkbox"/> Penalty Notice <input type="checkbox"/>		
Other <input type="checkbox"/>		
I have read this report and understand the contents.		
Owner/Employee Name: _____		
Owner/Employee signature: _____		

NB: Assessment report contains findings from date/time of inspection only

Explanatory notes and definitions

(Food Standards Code Ch.3, Standards 3.2.2 and 3.2.3)

This assessment report is based on guidance in the Safe Food Australia (2016) publication: A Guide to the Food Safety Standards. The Guide should be consulted if assistance with interpretation of the food safety standards is required. The assessment is set up as a checklist. It might not be possible to observe all the areas in a single inspection. Despite the presence of a list each item is a single issue of compliance. The assessment focuses on the foodborne illness risk factors identified by the US Centres for Disease Control. The key targets for inspection are to ensure: inadequate process controls (eg adequate cooking, acidification where required); adequate temperatures for cooling, reheating and hot/cold holding; food prepared ahead of planned service; poor personal hygiene and infected food handlers; and adequate cleaning and sanitisation where required.

Food handling controls

5. Protection from the possibility of contamination includes appropriately covering food so that it is protected from potential contamination sources and includes keeping ready to eat foods separated from raw foods.
7. 'Potentially hazardous food' is food that has to be kept at certain temperatures to minimise the growth of any pathogenic microorganisms that may be present in the food or to prevent the formation of toxins in the food. Examples of potentially hazardous food include meat, seafood, dairy and foods such as salads and some cut fruits.
7. Temperature control means maintaining potentially hazardous food at a temperature of:
 - (a) 5°C or below, or
 - (b) 60°C or above, or
 - (c) another temperature if the food business demonstrates that maintenance of the food at this temperature for the period of time for which it will be maintained, will not adversely affect the microbiological safety of the food.
9. A food business must when cooling cooked potentially hazardous food, cool the food:
 - (a) within two hours – from 60°C to 21°C, and
 - (b) within a further four hours – from 21°C to 5°C.
10. A food business must when reheating previously cooked and cooled potentially hazardous food to hold it hot, use a process that rapidly heats the food to a temperature of 60°C or above, e.g. heating in an oven, microwave or on a stove top.
11. A food business must, when displaying unpackaged ready to eat food for self service:
 - (a) ensure the display of food is effectively supervised so that any food that is contaminated by a customer or is likely to have been contaminated is removed from display without delay,
 - (b) provide separate serving utensils for each food or other dispensing methods that minimise the likelihood of the food being contaminated, and
 - (c) provide protective barriers that minimise the likelihood of contamination by customers.

Health and hygiene requirements

14. Thorough hand washing includes using the designated hand washing facility to wash hands, fingers and wrists using warm water and soap for a recommended 15 seconds, thorough rinsing of hands under warm water and drying thoroughly on single use towel.
18. A food handler must wash his or her hands whenever their hands are likely to be a source of contamination of food. This includes:
 - before working with ready to eat food after handling raw food,

- immediately after using the toilet,
 - before commencing or recommencing handling food,
 - immediately after smoking, coughing, sneezing, using a handkerchief or tissue, eating, drinking or using tobacco, and
 - after touching his or her hair, scalp or a body opening.
19. A food business must ensure the following persons do not engage in the handling of food for the food business where there is a reasonable likelihood of food contamination:
 - (a) a person known to be suffering from a foodborne disease, or who is a carrier of a foodborne disease, and
 - (b) a person known or reasonably suspected to have a symptom that may indicate he or she is suffering from a foodborne disease.

Cleaning and sanitising

22. Food premises and fixtures, fittings and equipment must be maintained to a standard of cleanliness where there is no accumulation of:
 - (a) garbage, except in garbage containers;
 - (b) recycled matter, except in containers;
 - (c) food waste;
 - (d) dirt;
 - (e) grease; or
 - (f) other visible matter
23. Clean and sanitary condition means a food contact surface or utensil is:
 - (a) clean; and
 - (b) has had applied to it heat and/or chemicals or other process so that the number of microorganisms has been reduced to a safe level.

Design and construction

30. General requirements for design and construction of food premises must:
 - (a) be appropriate for the activities for which the premises are used;
 - (b) provide adequate space;
 - (c) permit effective cleaning and, if necessary, sanitising and
 - (d) to the extent that is practicable exclude dirt, dust, fumes, smoke, not permit the entry or harbourage of pests.
31. Adequate supply of potable water means water that is acceptable for human consumption and available at an adequate volume, pressure and temperature for hand washing, cleaning and food processing requirements.
33. Adequate storage facilities for garbage and recyclable matter means facilities that will contain the volume and types of garbage and recyclable material produced by the food business and not provide a breeding ground for pests and be capable of being easily and effectively cleaned.
34. Lighting must be sufficient to enable food handlers to readily see whether areas or equipment are clean, to detect signs of pests and to clearly see food and equipment they are handling.
38. Adequate ventilation (natural or mechanical) must be provided to remove fumes, smoke, steam and vapours from the food premises.



riverina



Membership and Regional Tourism Marketing Prospectus

2018 - 2020



Meet our Board

Thrive Riverina is governed by a board of directors from across the region with a mix of representatives from Councils and industry.



Craig Sinclair
(Chair)

Temora Shire Council



Jennifer Connor

Lockhart Shire Council



Michael Harper

Hotel Rescue,
Temora



Brent Lawrence

Leeton Shire Council



Paige Campbell

Griffith City Council



Sara Morley

TAFE NSW,
Wagga Wagga



Luke Piccolo

Limone Dining,
Griffith



Rachel Whiting

Regional Development
Australia Riverina,
Wagga Wagga



Welcome

Dear **Councils of the Riverina**,

There has been much change to the structure and operations of regional tourism over the past 12 months. As a result, Thrive Riverina (short for The Riverina Visitor Economy) was formed to maintain a common purpose amongst local government areas in our part of the larger Riverina Murray area. Importantly, Thrive Riverina works in collaboration with Destination Riverina Murray to develop tourism in our region, and seeks to complement its work without duplication.

Following several planning sessions with representatives from regional tourism stakeholders including member Councils and non-member Councils, we are pleased to finalise Thrive Riverina's new strategic plan for 2018 – 2020.

We have worked hard to develop an exciting program to increase promotion of and visitation to the Riverina region. It's an ambitious strategy, but by working collaboratively, we can highlight our region's strengths and increase the profile of the Riverina for the benefit of all.

This prospectus provides a summary of the strategic plan. We are seeking your commitment to membership of Thrive Riverina and participation in the strategic regional marketing campaigns, for a two-year period.

We ask that you review this prospectus and respond with an indication of your participation by 30 April 2018 to enable planning to commence.

Thank you to the many Council representatives who have already given me a verbal commitment to support Thrive Riverina. To have a truly representative voice for tourism in the Riverina and to achieve the strategic goals of this plan, a minimum of nine member Councils is required.

Please contact me by phone or email if you'd like to discuss any aspect of this prospectus. Alternatively, our Executive Officer, Sonia Casanova, is available to answer any questions you may have.

Sincerely,



Craig Sinclair, Chair
0439 364 572
chair@riverinatourism.com.au

The logo for 'riverina' is displayed in a lowercase, sans-serif font. The letters are colored in a gradient: 'r' is green, 'i' is orange, 'v' is green, 'e' is orange, 'r' is green, 'i' is orange, 'n' is green, 'a' is orange.

Summary of Strategic Direction

Following strategic planning sessions attended by key stakeholders from across the region, a new strategic direction has been developed. It includes a plan for the future direction, activities and role of Thrive Riverina for the next two years. This plan has been endorsed by Destination Riverina Murray (DRM), which views Thrive Riverina as a valuable combined tourism body.

The new strategic direction includes four main pillars, summarised below.



Membership

Membership has been re-positioned to offer member councils more benefits for a fairer fee, with the option to participate in marketing campaigns relevant to the individual needs of their council. Collectively, we can have a more positive impact on tourism in the Riverina than any single Council on its own. Together we are stronger.



Digital Marketing

Digital marketing assets will be revitalised to create a travel inspiration gateway for consumer traffic and we will be able to share these resources with our members. We will work with DRM, DNSW and member councils on a story telling approach to Riverina tourism.



Taste Riverina

Taste Riverina will evolve from a month-long festival in October to a marketing tool for 'foodie' events at any time aimed at promoting visitation to the Riverina all year round. We'll also take the Riverina to the city with out-of-region events in Canberra and Sydney.



Co-operative Marketing

In conjunction with DRM and DNSW, we will implement a unified and scalable destination marketing campaign informed by the new Destination Management Plan. This campaign will leverage dollar-for-dollar funding from DNSW and will be of such a scale as to ensure significant media buying power is achieved. This campaign will also create consistent regional branding that all participants can use.

Membership



As a combined tourism body, Councils within the Thrive Riverina group can pool resources and funding to drive larger scale campaigns that generate more reach for the Riverina. Destination Riverina Murray has endorsed this approach as being valuable to the future success of tourism in the region.

Both the membership fee and member benefits have been revised to give each member the most from their investment, and are outlined below:

- **Weekly Blogger**
Member councils will be included in a programme that will deliver weekly, consumer focused articles, created by a dedicated blogger who is committed to experiencing and writing about the Riverina. For more details, see Digital Marketing section.
- **Regular e-newsletters**
Twice-monthly consumer focused e-newsletters comprising an events calendar and product news including new accommodation, attractions and experiences.
- **Social Media and Digital Assets**
Members will have access to Thrive Riverina social media platforms for sharing promotional tourism messages.
- **Regional Groups and Member Forums**
Thrive Riverina is committed to co-ordinating regional marketing campaigns that individual Councils may not be able to undertake on their own, including out-of-region events. Members will have the opportunity to be directly involved in the decision-making process, by participating in working groups with DRM, other Councils and operators that focus on tourism projects affecting the Riverina.
- **Leverage sponsorships**
As a Thrive Riverina member, Councils will also be able to leverage relationships with sponsors and partners.

The annual membership fee for each Council is **\$3,900 for FY 2018/19** and **\$4,020 for FY2019/20** (excluding GST). Optional marketing investment opportunities will also be offered, in which members can participate depending on the individual objectives and budgets of their council.

A two-year membership commitment is required to enable effective planning and ensure continuity of campaigns.

Digital Marketing



Riverina digital marketing platforms will be reinvigorated with a story-telling approach and the four channels outlined below will be interlinked to include consistent messaging. Linking Council tourism and event websites, we aim for these digital media platforms to become a gateway for consumers looking for travel inspiration to the Riverina.

Websites

Content from our three live websites - riverinatourism.com.au, tasteriverina.com.au and insidetheriverina.com.au - will be rationalised and re-invigorated to create one inspirational travel website that encourages visitors to the Riverina. Popular stories from Inside the Riverina will be re-purposed and Taste Riverina will form part of a year-round calendar of food and wine events.

A working group of member councils and a representative from DRM will be created to inform and direct the website project with ongoing content meetings planned over the next two years. We will also work with member councils to create and use inspirational photography to promote the region as an experience destination.

Social Media

Thrive Riverina's suite of social media platforms consist of Facebook, Instagram and Twitter and have a combined following of over 10,000 consumers. Currently all member councils have access to post to these pages, and this will continue as we have been able to maintain a steady stream of relevant information to keep consumers informed.

Future social media plans will focus on increasing relevant use of hashtags to optimise links with DNSW and Tourism Australia.

Databases / e-newsletters

Our consumer databases contain over 4,100 subscribers. These subscribers will receive e-newsletters twice per month, promoting events and experiences in the Riverina:

1. What's on in the Riverina?
2. What's new in the Riverina?

Member councils will be invited to submit content and will receive a monthly digital activity report. Social media and out-of-region events will be used to increase subscriptions.

Blogger – 'Riverina Champion'

An engaging and proactive blogger will be recruited to act as a brand champion for the Riverina. Each week, the blogger will visit attractions, events, restaurants and other places of interest across the region and write about their experiences in a weekly blog published on our website and through social media. The blogger will also record live Facebook sessions and share their content through other media, such as radio.

Each member Council will receive a minimum of three blog articles per year as part of their membership fee.



Taste Riverina will transition from a month-long festival in October to become a year-long marketing umbrella for food and wine related events across the region. In addition, the Taste Riverina brand will be used as a vehicle to take the Riverina to the city with out-of-region events planned for key audiences in Canberra and Sydney.

In-region events

Events that meet the Taste Riverina criteria can apply to use the Taste Riverina branding and utilise the entire marketing suite to promote attendance at their event (website, social media and e-newsletter database).

This year-round approach means that different parts of the region can promote events to encourage visitation during off-peak seasons and operators that want to hold events outside of October can now leverage the Taste Riverina branding.

Event operators may choose from two different promotional packages, with corresponding benefits and fees. There is no ongoing cost to member councils to support Taste Riverina.

Premium event promotion package:

- Website listing with homepage feature
- E-newsletter article
- Social media post
- Inclusion in monthly media release
- Option to boost posts and provide competitions for extra event promotion
- Permission to use the Taste Riverina logo for event promotion
- Cost = \$350 + GST per event, or \$299 + GST per event when 3+ events registered per year

Standard event promotion package:

- Website listing
- E-newsletter article
- Permission to use the Taste Riverina logo for event promotion
- Cost = \$99 + GST per event

Out-of-region events

Under the Taste Riverina brand, we plan to take the Riverina experience to key audiences in Sydney and Canberra to promote our world-class regional produce, encourage visitation to the region and grow our database of 'foodies'.

Two activities are planned:

- **Menu Takeovers** in restaurants willing to organise Riverina-themed events on a seasonal basis using only Riverina produce. These events will showcase our regional producers, enabling them to reach new audiences for their product, and their participation fee will assist with promotional costs making this a cost-neutral activity.
- Attend **Weekend Markets** with an alley of marquees under the Taste Riverina banner, promoting a breadth of Riverina produce and various Riverina destinations. Using food-related experiences as a hook, these events will also promote the many other experiences in the Riverina, such as nature-based, outdoor experiences. Relevant operators and Councils will be invited to attend these markets on a user-pays system (similar to attending a trade show).

Co-operative Marketing



Working collaboratively with DRM and DNSW, Thrive Riverina will help to coordinate a Riverina-wide cooperative marketing campaign. The objective of the campaign is to stimulate increased visitation to the region, with a specific focus on destination marketing and brand positioning.

Under the umbrella of the Regional Tourism Fund, DNSW provides an excellent opportunity to double Councils' financial investment in this marketing campaign. With a contribution from DRM and Councils, we have the ability to meet the \$100,000 minimum investment threshold required for eligibility.

DRM has commenced work on a project concept, which will be further refined in consultation with investment partners and DNSW prior to submitting an expression of interest for funding. The campaign would be delivered in partnership with DNSW, allow access to the expertise and media buying power of DNSW's marketing team.

Campaign planning will be informed by the 2018 DRM Destination Management Plan. DNSW has also committed to providing additional support to assist with research and development of Riverina branding.

The program will also provide a critical measurement mechanism to enable a detailed and evidence based understanding of the campaigns impact on visitation to the region.

Objectives

This marketing activity is designed to increase brand awareness and visitation, including visitor numbers, length of stay and expenditure.

Target markets

Target markets include Canberra, Sydney, greater Riverina and Murray, and northern Victoria.

Product

- Product strengths of the Riverina will be highlighted including nature and wildlife, touring routes, and food and wine tourism. This will be further refined with input from participants.

Timing

- By 30 April 2018 – Partner participation confirmed
- May – July 2018 – Content curation and development
- Late 2018/early 2019 – Phase 1 in market
- Mid 2019 – Phase 2 in market

Investment Model

Partner	Investment
Destination Riverina Murray	\$25,000
Councils – Phase 1 (FY2018/19) - \$5,000 each x 10*	\$50,000
Councils – Phase 2 (FY2019/20) - \$5,000 each x 10*	\$50,000
Sub-total:	\$125,000
Destination NSW – matched contribution	\$125,000
Total campaign budget:	\$250,000

*The campaign budget can be scaled up depending on the number of participants, and will attract matched funding from DNSW provided that commitment is received prior to submitting an application.

Regional Tourism Participation Form

Thrive Riverina is committed to promoting the region as a whole, with the aim of benefiting all member councils and increasing tourism to the Riverina.

Strong working relationships with Destination River Murray, revitalising digital assets, transforming Taste Riverina and the development of a long-term co-operative marketing plan will ensure our region can attract more visitors.

Please review the benefits and select the membership level for your council.

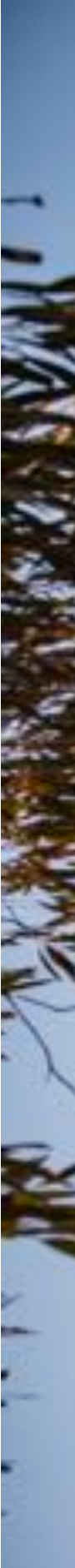
Council:	
Contact:	
Email:	
Phone:	

	FY 18/19	FY 19/20	Total over 2 years	Tick to participate
Membership fee, includes: <ul style="list-style-type: none">- Access to websites, social media and e-newsletters- Participation in weekly blogger campaign- Operator access to Taste Riverina marketing- Invitations to participate in out of region promotions	\$3,900	\$4,020	\$7,920	<input type="checkbox"/>
Co-operative marketing campaign, includes: <ul style="list-style-type: none">- Participation in regional tourism marketing campaign jointly run by DRM and DNSW- Dollar for dollar matched funding from DNSW	\$5,000	\$5,000	\$10,000	<input type="checkbox"/>

Fees will be invoiced on 1 July in each financial year. Amounts above exclude GST.

**Please email this completed form to Sonia Casanova (admin@riverinatourism.com.au)
no later than 30 April 2018.**

For further information, please phone Sonia on 0427 630 349.



THE RIVERINA



Thrive Riverina – Strategic Plan Implementation
Progress Report #2
June 2019

INTRODUCTION

We are pleased to provide the second Progress Report on the implementation of Thrive Riverina's new strategic direction.

This report is updated and distributed to members twice per year.

The following key is used to describe progress:

- ◆ Project in progress and on track
- ◆ Project delayed but progressing
- ◆ Project not yet commenced

The new strategic direction includes four main pillars, outlined below:

Pillar 1: Membership

Pillar 2: Digital marketing

Pillar 3: Taste Riverina


Pillar 4: Co-operative marketing

Progress on key actions within each pillar is outlined on the following pages.

PILLAR 1: Membership

	TARGET	KEY	COMMENTS
Switch to standardised membership fee	July 2018	◆	Membership fee for all member Councils is now \$3,900 + GST for FY2019. Invoices for FY2020 will be distributed to member Councils in June 2019.
Regular regional tourism meetings	Q3 2018	◆	Regional tourism meetings are now held three times per calendar year. 2019 meetings are scheduled for May, August and November.
Set-up working groups	Q3 2018	◆	Three working groups have been formed and these groups meet as needed. These include: <ul style="list-style-type: none"> Digital marketing working group Taste Riverina working group Cooperative marketing working group
Leverage relationships with sponsors	Q4 2018	◆	A number of meetings have been held with potential sponsors and discussions are underway. Additional information will be provided to member Councils as it becomes available.

PILLAR 2: Digital Marketing

TARGET	KEY	COMMENTS
Website update	Q4 2018 	<p>The launch of the upgraded consumer website was delayed so that the new Riverina branding, developed by Destination NSW, could be used.</p> <p>A development site was presented to Tourism Managers on 9 May, and the website went live to the public soon after. It continues to be a work in progress with additional content being added regularly.</p>
Social media	Q3 2018 	<p>Regular social media updates continue, including original and shared content.</p> <ul style="list-style-type: none"> Instagram followers for Visit Riverina have increased by 28% (now 1,320) and Taste Riverina by 8% (now 1,098); Facebook Likes for Visit Riverina have increased by 5.7% (now 3,931) and for Taste Riverina by 1.7% (now 4,073).
e-newsletters (2 per month)	Q3 2018 	<p>Distribution of product and events e-newsletters with curated content has continued twice per month since September 2018, with two exceptions due to insufficient content received from member Councils.</p> <p>Results remain very positive with above-average open rates and click-through rates, and positive anecdotal feedback.</p> <p>The e-newsletter stories also provide additional new content for the website on a regular basis.</p>
Blogger programme	Q4 2018 	<p>This programme will commence after the launch of the new consumer website, as the old consumer website was not suitable for this style of campaign.</p> <p>It is now planned to commence in July 2019 and is reliant on a suitable sponsor assisting with implementation costs.</p>

PILLAR 3: Taste Riverina

	TARGET	KEY	COMMENTS
In-region events:			
Year-round format	Q3 2018	◆	The transition to a year-round format has been completed and now operators can register their events for any time of the year. However, only 15 events have been registered under the new format, which is fewer than expected. Assistance from Tourism Managers to promote the benefits of registering events under the Taste Riverina umbrella to their operators may help to increase the number of events on the calendar.
Out of-region events:			
Weekend market (Canberra)	Q1 2019	◆	Completed. We attended Handmade Market Canberra on 23/24 March 2019. Over 11,000 people visited Taste Riverina alley, talking to operators and purchasing produce. Over 460 people signed up to our database to receive future updates. A number of our operators also received interest from retailers and wholesalers looking to stock their products on an ongoing basis.
Weekend market (Sydney)	Q1 2019	◆	At a recent meeting of Tourism Managers, members discussed the results from Handmade Canberra market. They decided that it would be beneficial to attend a second market in Canberra, based on the success of the first market, rather than trying to find a different location in Sydney. The date is yet to be determined.
Menu takeover	Q1 2019	◆	This campaign is currently under review, based on advice from restaurant operator regarding costs vs. potential return.

PILLAR 4: Co-operative marketing campaign

	TARGET	KEY	COMMENTS
Meet minimum investment threshold	Q3 2018	◆	\$100,000 minimum investment level was met.
Work collaboratively with DRM to coordinate campaign	Q4 2018	◆	We have been working closely with Destination Riverina Murray to support implementation of the campaign, including changes to digital assets, such as website and social media, to reflect the new campaign branding.
Phase 1	Q1 2019	◆	Completed. Was in market February – April 2019.
Phase 2	TBC	◆	DRM invited to attend Regional Tourism Meeting in May to discuss options for Phase 2 with participating Councils.

Financial Assistance Grants 2018-19

Fact Sheet June 2019



Per capita minimum grant

The legislation provides for a per capita minimum grant. The per capita minimum for 2018-19 is \$20.76. Councils on the minimum grant generally:

- Have greater revenue raising capacity
- Are not relatively disadvantaged
- Have economies of scale
- Are geographically smaller
- Experience year on year growth

There are 19 councils on the minimum grant, all located in the Sydney area. Just over 31% of the State's population live in those council areas.

Nine minimum grant councils received a higher than state average increase of 3.7%, including the City of Sydney with the highest increase of 12.6%.

Why refine the model?

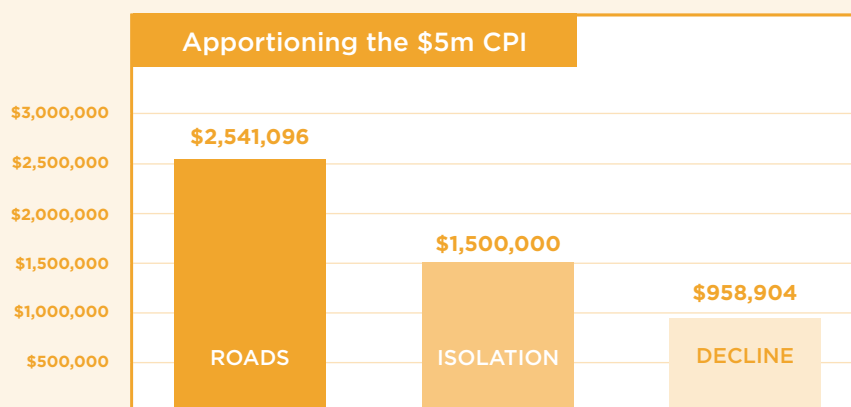
It's important to note that the Commission is not implementing a new model. Over time, the model had become very complex with an increasing number of functions and disability factors. The model had 20 expenditure functions and 47 disability factors applied across 128 councils plus more than 100 individual occurrences of discretionary disability factors. The Commission has taken advice, tested the competing propositions and decided to implement the recommended refinements and improvements.

The refined model:

- Allocates a higher proportion of grant funding to councils with greatest relative disadvantage
- Is consistent with the National Principles
- Is consistent with NSW policy of grant allocation
- Is transparent and publishable
- Is robust, statistically verifiable and auditable
- Uses best practice financial and modelling principles
- Is modern, simplified and more flexible

Relative Disadvantage Allowance

The Commission quarantined \$5m of the CPI increase and apportioned it as an allowance for relative disadvantage.



Roads= unsealed local roads. Isolation = increased weighting for isolation allowance. Decline = councils with population decline between 2006-16 (see negative population growth 2006-16 map page 1).

General Purpose Component (GPC)

The GPC expenditure allowance remains based on council expenditure reported against Financial Data Return grouped as follows:

- Administration & Governance
- Recreation & Culture
- Community Amenity
- Community Services & Education
- Roads, Bridges, Footpaths & Aerodromes
- Public Order, Health, Safety & Other

The 20 council functions are being retained but consolidated to six. The state average per capita cost for each function is still calculated by aggregating expenses (reported by all councils in Financial Data Return) for each function and divided by NSW's population.

Financial Assistance Grants 2018-19

Fact Sheet June 2019



The **GPC expenditure allowance** includes five Cost Adjusters (or Disability Factors/Measures) to enable the Commission to compare councils' relative disadvantage/advantage:

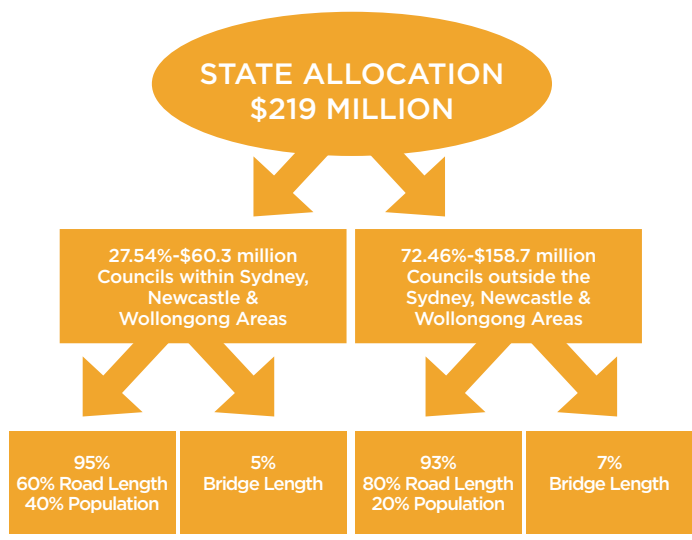
- Population (ABS - Total for LGA)
- Aboriginal & Torres Strait Islanders (ABS - %)
- Road length (council - km)
- Environment (ABS - ha environmental land)
- Rainfall, topography and drainage (Consultants Willing & Partners - index)

The expenditure allowance formula is also retained:

$No. of Units (LGA Population) \times State Ave \$Cost/capita for the function \times council's disability factor = \$ expenditure allowance.$

Distribution of Local Roads Component

(29% of the national pool)



Submissions

Special submissions from councils will be considered by the Commission. The purpose of a submission is to give a council the opportunity to present information on the financial impact of inherent expenditure disabilities beyond its control that are not generally recognised in the current methodology. This allows the Commission to adequately consider all legitimate factors that affect councils' capacity to deliver services.

Contact the NSW Local Government Grants Commission

5 O'Keeffe Ave, Nowra NSW 2541
Locked Bag 3015, Nowra 2541
Telephone 4428 4100
grants@olg.nsw.gov.au

Related information:

<https://www.olg.nsw.gov.au/commissions-and-tribunals/grants-commission>
Includes information such as the original factsheet, Grants Commission Circulars, reports and grant schedules.

Background and call for the review

The Independent Local Government Review Panel recommendation (Fact Sheet page 1) was supported by a number of other reviews and reports including:

2008 Assessing Local Government Revenue Raising Capacity, Productivity Commission Research Report:

"A number of councils, particularly in capital city and urban developed areas, have the means to recover additional revenue from their communities sufficient to cover their expenditures without relying on grants. However, a significant number of councils, particularly in rural (87%) and remote (95%) areas would remain dependent on grants from other spheres of government to meet their current expenditure. Given the differences in the scope to raise additional revenue across different classes of councils, there is a case to review the provision of Australian Government general purpose grants to local governments."

2010 Australia's Future Taxation System Report:

"The current requirement that each council receives 30% of its per capita share of untied financial assistance grants may prevent state grants commissions from redistributing to councils that require greater assistance."

2013 The NSW Local Government Grants Commission submission to the Commonwealth Grants Commission Review:

... "we have seen an increase in concerns being raised about:

- the widening gap in revenue raising capacity for larger metropolitan councils versus smaller rural councils;
- increasing infrastructure needs;
- declining population."

2014 The NSW Government's Response to the Local Government Review Panel:

"The Government supports targeting Financial Assistance Grants to communities with the greatest need. It will ask the NSW Grants Commission to continue to identify opportunities to achieve this over time, within the constraints imposed by the national funding principles. It will also ask the Commission to ensure transitional protection for those councils with lower levels of need, to minimise the impact of any redistribution."

2017 Shifting the Dial: 5 year Productivity Commission Review:

"The Commission's study into transitioning regional economies noted that where populations have declined in Local Government areas, related declines in revenue are hampering efforts to maintain infrastructure designed to service (and be funded) by larger populations."



MINUTES OF THE MEETING OF KIDMAN WAY PROMOTIONAL COMMITTEE

Teleconference

Present: Chair; Paige Campbell (Griffith City Council), Mirella Guidolin (Griffith City Council), John Randall (Carrathool Shire Council), Kellie Dissegna (Murrumbidgee Council), Fran Carter (Bourke Council), Demi Smith (Cobar Council)

1. Welcome

2. Apologies - Cr. Ruth McRae Murrumbidgee Council

3. Minutes of the previous meeting (phone conference 1 March 2019). Adopted.

4. Financials/2019 Budget (financial statement) Kellie Dissegna will circulate to the group in the coming days.

5. Trade Show Program – decided to look into attending either:

Melbourne LeisureFest (3-6 October) or

Border Caravan & Camping Expo at Wodonga Racecourse (23-25 August) this year.

Fran will research Melbourne Show – pavilion and destination location and John will look into Border Show. Discuss merit and confirm attendance – 19 June teleconference.

Bendigo Caravan & Camping LeisureFest at Bendigo Racecourse (22-24 November), Canberra Outdoor Lifestyle 25-27 October. Other Shows mentioned and decided to not pursue at this stage.

6. Website development – contract from Bubble Design circulated. It was noted there is a \$99 monthly fee for website maintenance, existing page updates and security updates – all agreed this ongoing fee is okay.

Moved: All in favour of moving forward and signing the contract. Fran to lead this project (sign contract and liaise with Jenna Knowles at Bubble Design).

7. Marketing - Facebook - The Kidman Way Backtrack to the Outback - <https://www.facebook.com/theKidmanway>

Paige has set up a new FB page and the following people have page roles (please accept your invitation from Facebook on 13 May to manage this page). Admins: Paige Campbell & Fran Carter. Editors: Kellie Dissegna, Demi Smith, Mirella Guidolin, John Randall

Management – it was decided to take monthly turns in posting to the new page, with a minimum one post per week to be scheduled, perhaps on a Wednesday or Thursday. Others are also welcome to post at any time – just look at the schedule to avoid a rush of posts on any one day. All encouraged to post events to the page – easiest way is to invite Backtrack to the Outback as an event co-host from your tourism page.

June – Murrumbidgee
July – Carrathool
August – Cobar
September – Bourke
October – Griffith

8. Promotion – Kidman Way feature in the May Wanderer
Kellie – there is a spare hard copy in my office for Murrumbidgee.

9. Kidman Way online Brochures – Paige will circulate report to committee.

10. Correspondence – Outback Beds – Demi nominated to be our representative for all things Outback Beds – thanks Demi. It was decided that we were not in favour of contra deals as these get tricky to manage as staff change and instead we will have straight forward agreements – purchase advertising space in maps, guide books etc. It would be good to see The Kidman Way added to the Outback Beds Touring Routes section on their website. Demi to follow up with Outback Beds group.
Kidman Way Tear off map with key attractions in line with our guide, no advertising but cost divided by 5 councils – costs to be investigated.
CCIA membership renewal – agreed to renew for The Kidman Way. Login details will be shared with committee to access stats.

11. General Business:

Kellie will be on leave from July – Ruth to be the contact for Murrumbidgee
Product development grants to enhance The Kidman Way like the Long Paddock Trail pull-off bays and signage.
Demi will be away in July – use Museum email "Great Cobar Heritage Centre" <cobarmus@bigpond.com>,
Paige will be on leave – Mirella will be Griffith representative

12. Next meeting – June 19 teleconference at 9am – same dial in details.

User Information (Give this information out to clients wanting to connect to the Teleconference)

Conference Dial in	1800 062 923
Conference ID	74336384
PIN	8164

Note* If prompt asks for 12 digit code combine Conference id & Pin eg
743363848164



Murrumbidgee
COUNCIL

Visitor Guide
Advertising Prospectus



Murrumbidgee Council invites your business to participate in the inaugural Murrumbidgee Council Visitor Guide.

This guide will be a key tourism marketing tool for Coleambally, Darlington Point, Jerilderie and the surrounding region and will provide potential visitors to the Murrumbidgee Council area with detailed information to assist them to plan their trip and spend more time here.

We look forward to working with you to showcase what our region has to offer, to build a strong and vibrant tourism industry to ensure that the Murrumbidgee Council area is the destination of choice for visitors.

Murrumbidgee Council Visitor Guide Specifications

Printing: Full colour in A5 format

Quantity: There will be a print run of approximately 20,000 and an anticipated shelf life of approximately three years (and yes, we'll print more if we run out!).

Distribution:

- Accommodation properties, tourism operators and numerous businesses throughout the Riverina and Murray areas
- Accredited Visitor Information Centre network throughout NSW, QLD, SA, and VIC
- Caravan and Camping Shows in Melbourne, Sydney, Adelaide, Gold Coast and Brisbane, reaching an audience of more than 150,000 people
- Delegate welcome kits for conferences and events held in the Murrumbidgee Council area
- Via the Murrumbidgee Council Website (murrumbidgee.nsw.gov.au) - visitors will have the option to order a hard copy
- Via Murrumbidgee Council's touring route partners, such as the Kidman Way Promotions Committee, Ned Kelly Touring Route and Newell Highway Promotions Committee
- Distributed electronically via digital channels, media and trade networks and to influential industry partners such as Destination NSW and Tourism Australia

Sections: The Murrumbidgee Council Visitor Guide will have the following format:

- Our Top 10 Experiences
- Sample Itineraries
- What's On in Murrumbidgee
- Darlington Point - History and Heritage, See and Do, Eat, Drink and Shop, Stay Awhile
- Coleambally - History and Heritage, See and Do, Eat, Drink and Shop, Stay Awhile
- Jerilderie - History and Heritage, See and Do, Eat, Drink and Shop, Stay Awhile
- What's out my window? A focus on the agricultural aspects of our area along the Newell Highway, Kidman Way and Sturt Highway
- Explore the region - Regional Day Trip Itineraries
- Useful Information
- Move to Murrumbidgee
- Maps

Design Format: Template advertisements –

In order to maintain a consistent look and feel to the Murrumbidgee Council Visitor Guide, advertisers who invest will have their artwork created by the graphic designer. The new guide will not have artwork supplied and we request that you adhere to our advertising terms and conditions. Please note that Murrumbidgee Council may edit copy to comply with its editorial style guide.

Advertising Rates: All rates are GST inclusive. See advertising specifications for each ad size and for more information on design and layout.

Booking Form: See the included terms and conditions and booking form on the back page.



Advertising Options

Full Page Advert

Specifications for full page adverts to appear in the Murrumbidgee Council Visitor Guide. To create a consistent and attractive page design A5 full page sized ads follow a set template which we will design. Please take note of the information and specifications that we require.

Size: 136mm x 198mm (w x h) approx.

Content: Your hero image must be at least 1500pixels wide x 1100pixels high at 300 dpi with no text or logo overlay.

All other images to be no smaller than 700pixels wide x 480pixels high at 300 dpi. Supplied copy to be no more than 130 words (excluding contact details)

Cost: \$300 (inc GST)

1/3 Page Advert

Specifications for 1/3 page adverts to appear in the Murrumbidgee Council Visitor Guide. To create a consistent and attractive design, 1/3 page sized ads will follow a set template which we will design.

Please take note of the information and specifications that we require.

Size: 136mm x 65mm (w x h) approx.

Content: Your image must be 700pixels wide x 700pixels high at 300 dpi with no text or logo. Supplied copy to be no more than 65 words (excluding contact details).

Cost: \$110 (inc GST)



Logo or alternate image

Full Page Advert - Business Name

Full Page Advertisement. Cerehentius, coritatem fugita susae eius, odi undis quas ex eum nusa assit quatem ullo doles dus nos aut dolupitio beruptas sit aliqui denihiciis por abo. Gitiae. Inctaturibus non rae doluptis esequi apiet estia sed quis sitate remped quaspiendae mosam, te sa plabores doles pedignatque alique pa qui ati nectemperum harum ressi sitatest evelest prepror itiorum voluptatur reperi autecto ium.

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Phone
Location
Website
Opening Hours
f/page name



1/3 Page Advert - Business Name

1/3 Page Advertisement. Cerehentius, coritatem fugita susae eius, odi undis quas ex eum nusa assit quatem ullo doles dus nos aut dolupitio beruptas sit aliqui denihiciis por abo. Gitiae. Inctaturibus non rae doluptis esequi apiet estia sed quis sitate remped quaspiendae mosam, te sa plabores doles pedignatque alique pa qui ati nectemperum harum ressi sitatest evelest prepror itiorum voluptatur reperi.

Phone
Location
Website
Opening Hours

Booking Form

Terms & Conditions

1. If material is not received by the deadline Murrumbidgee Council reserves the right to finalise content on behalf of the operator.
2. Images deemed unsuitable for publication may be altered or replaced at the discretion of Murrumbidgee Council. Advertisers will be notified of any changes.
3. The advertiser and/or agent by lodging material with Murrumbidgee Council for publication and in authorising or approving the same for publication warrants that the material contains no defamatory matter or slander of title; does not infringe any trademark; does not constitute an invasion of privacy, breach of copyright, unfair competition or a breach of any law in Australia.
4. Each advert includes one (1) round of changes.

Contact details

Organisation / business name:

Postal address:

Contact person:

Contact phone no:

Contact email:

Billing details (if different from above):

Details for advertisement listing in Murrumbidgee Council Visitor Guide

Business name:

Business location:

Business website:

Business Facebook:

Business phone:

Opening hours (if applicable):

Booking details (please tick all those which apply)

Wheelchair accessible

Pet friendly

Free WiFi

Total investment: \$

Advertising type

Full page advert - \$300 (inc GST)

1/3 page advert - \$110 (inc GST)

Booking confirmation

I confirm that the above details are correct and I have read the standard booking terms and conditions.

I agree that I will supply all material by the material provision deadlines.

Signature:

Name:

Position/title:

Date:

Please note: Advertisements are not guaranteed until confirmed in writing by Murrumbidgee Council.

Ad Submissions & Enquiries



Kellie Dissegna - Economic & Tourism Development Manager
Phone 1300 676 243 **Email** kellied@murrumbidgee.nsw.gov.au
Murrumbidgee Council, PO Box 5, Darlington Point NSW 2700
Booking deadline 5pm Friday 27 September 2019
Content and images due Friday 4 October 2019



Murrumbidgee
COUNCIL